



- Main page
- Contents
- Current events
- Random article
- About Wikipedia
- Contact us
- Donate

- Contribute
- Help
- Learn to edit
- Community portal
- Recent changes
- Upload file

- Tools
- What links here
- Related changes
- Special pages
- Permanent link
- Page information
- Cite this page
- Wikidata item

- Print/export
- Download as PDF
- Printable version

- Languages
- Add links

mycityvenue

From Wikipedia, the free encyclopedia

mycityvenue is a UK-based experiences website offering things to do across the UK and other cities in Europe. mycityvenue initially launched as an events site and putting on parties across the UK such as [Azealia Banks](#) in [The Old Vic Tunnels](#), [London Fashion Week](#) after-parties and their own city festival. The company also created one off events featuring artists and performers including [Morcheeba](#), [Noisettes](#), [Delilah \(musician\)](#), [Trevor Nelson](#), [Zalon](#), [Amy Winehouse](#), and several more.^{[1][2]} As well as their ticketed events, mycityvenue works a [pay-per-click](#) model with its partners. The website switched to a pay per reservation structure in 2013 with over 1200 UK venues see.^[3] mycityvenue publishes a weekly [newsletter](#) which is circulated to is 1.4 million subscribers.

Contents [hide]
1 History
2 See also
3 References
4 External links

History [[edit source](#)]

mycityvenue was founded by entrepreneur [William Sachiti](#) and launched in 2011 as UK-based event search which lets users find and book a night out, pitching itself as a kind of ‘digital concierge service’ by consolidating the whole process and moving it online.^[4] After travel company [Secret Escapes](#) raised \$13 million from Google, [Index Ventures](#), [Octopus Ventures](#) and [Atlas Venture](#), mycityvenue was acquired in an all-cash-and-stock deal.^{[5][6][7]}

See also [[edit source](#)]

- [Expedia](#)
- [Travelocity](#)

References [[edit source](#)]

- ↑ "Apartment 58 - London's Newest Member's Club and Creative Hub announces Playtime Music Festival - A Boutique City Music Experience" . *PRWeb*.
- ↑ Friday At Playtime – The Boutique City Festival
- ↑ Varadaraj, Venu (July 27, 2015). "Secret Escapes secures \$60M from Google Ventures" .
- ↑ "Secret Escapes Claims £38 Million from Investors Including Google" . *PerformanceIN*. July 28, 2015.
- ↑ "Secret Escapes Acquires My City Venue To Add More Events To Luxury Travel Club" . Retrieved 30 April 2019.
- ↑ Primack, Dan (25 July 2014). "Term Sheet – Friday, July 25" . *Fortune*.
- ↑ Dunsby, Megan (25 July 2014). "Secret Escapes acquires My City Venue to strengthen events arm" . Startups.

External links [[edit source](#)]

- [Official Website](#)
- [Digital Nomad](#)

<div></div> <div>Categories: Comparison shopping websites British travel websites Companies established in 2011</div>

This page was last edited on 1 August 2020, at 03:03.

Text is available under the [Creative Commons Attribution-ShareAlike License](#); additional terms may apply. By using this site, you agree to the [Terms of Use](#) and [Privacy Policy](#). Wikipedia® is a registered trademark of the [Wikimedia Foundation, Inc.](#), a non-profit organization.